

NAME Vivian Greywoode
DATE OF BIRTH 20/12/82
ADDRESS 211 Bloxham Road
Banbury, Oxfordshire
OX16 9JU
TELEPHONE +44(0) 7531 783479
EMAIL hello@vivgreywoode.co.uk
ONLINE PORTFOLIO vivgreywoode.co.uk

PERSONAL STATEMENT

I am a focused individual with a jovial manner; I would describe myself in a working environment as proactive, industrious and confident in my ability. I enjoy working within a team and feel that I bring a “can do attitude” to most tasks. As a creative, it is important to be able to communicate ideas well, and also be a problem solver.

As an aspiring creative, I want to be challenged, and learn something new everyday. One of my short-term goals is to gain more design experience in the design industry. In the long term I would like to work within a creative agency with an exciting client base that produce ground/boundary breaking outcomes to design problems.

Over the last 3 months I have been working for Capsule01 Ltd on a placement, gaining experience in a creative environment and working on numerous commercial projects.

In my spare time I like to keep fit and play football 3 times a week, I also a try to be as visually aware as possible and collect examples of design that I find interesting. This helps me keep up to date with current trends and new inventions within design.

EMPLOYMENT

Date May 09 – Jun 09
Company TBG London
Role Graphic Designer

Project Banner re-sizing

Freelance design work for digital agency TBG London, re-sizing banners to industry standard specifications.

Date Apr 09 – May 09
Company Oxford University Pitt Rivers Museum
Role Graphic Designer

Project Re-opening design work

Designs for museum re-opening on 1st May, I created the covers and followed style sheets to format information material about the artifacts. This was a temporary part-time role.

Date Sep 08 – Dec 08
Company Capsule01 Ltd
Role Junior Creative

Project Terrace Hill Group Ltd

Front end design of a corporate website for Terrace Hill Group Ltd, they are a property developer with offices in the South, North, East and west of Britain.

When the creative concepts were presented to the client, the client favoured my design, thus I was invited to complete the designs for Capsule01 Ltd.

The skills I developed throughout this project were layout, copy hierarchy and creative reactions to the site wire frames.

The design was completed ahead of schedule, thus allowing me to gain some insight into the site build stage and helping to input all the assets into the site management database.

Project Menzies Digital – ITV Banner Campaign

Design and build of online advertisements for Menzies Digital, namely ITV to promote some of their programmes.

Using Flash to create online animations, this increased my knowledge of the program and its limitations, layout and timing was important throughout but the main object was to make sure that message was clear and easily transferable to different sizes of advertisements.

Project DJoust 2008

Generated creative concepts and designs for spots of a showreel for a DJ competition. Then make the concepts into animations that can be integrated into a looping showreel that will be played throughout the competition. The aim was to promote the competition name and the sponsors. This project was completed ahead of deadline.

Skills used were self-evaluation and problem solving, having creative concepts but transferring them into moving animations that integrate well and promote.

Date Jul 06 – Oct 06 and May 05 – Sep 05

Company Printtech UK LTD

Role Artwork Team Manager and Digital Artworker

Project Various

Whilst at Printtech UK LTD I was fortunate to work on some really big projects for the likes of Virgin and Sony Ericsson, for the V-Festival and the Walkman telephone respectively.

EDUCATION

My role as team manager entailed scheduling projects depending on when the project should be shipped by and also delegating the projects to the rest of the team. As a working member of the artwork team I made the submitted artwork from the clients suitable for screen-printing, then printing out the designs on to film in readiness for the to be burnt onto the screens.

2005 – 2008

Arts Institute at Bournemouth
2:1, BA(Hons) Graphic Design.

2004 – 2005

Oxford and Cherwell Valley College
Art and Design Foundation.

2001 – 2004

University of Leicester
BSc Mathematics and BSc Computer Science.

Throughout my education I have been an active member of all football teams, captaining the Arts Institute at Bournemouth for two years, which is the most recent. Also whilst at university in Bournemouth I worked as a freelance designer on numerous projects, one being, and bespoke artwork for a local lounge bar.

KEY SKILLS

Conceptual

Idea Generation, research and mood boards.

Identity

Branding, logotype development and stationary design.

Interactive

Website design (HTML & CSS), Flash animation (banners).

Print

Flyers, posters, books.

General

Photography, illustration, problem solving and music editing.

COMPUTER SKILLS

8 years of PC and Macintosh experience using core applications such as:

Adobe

Photoshop, Illustrator, InDesign, ImageReady, Flash, Dreamweaver, After Effects and Premiere.

Other Software

Microsoft Office and Corel Draw.

REFEREE

Paul Lindsell
Creative Director
Capsule01 Ltd
Ground Floor, 6 Hoxton Square
London N1 6NU
+44(0) 207 033 0032
paul@capsule01.com

“From approximately 300 candidates applying for a internship at Capsule01, Vivian stood out as being a cut above the rest. We initially brought Vivian in to work on a motion graphics project but as his skill set was complimentary and of a high standard we offered him an extended placement.

Vivian worked with us at Capsule01 for over 3 months. During this time he successfully completed work for some of our biggest and most demanding clients. On each of the projects Vivian worked on, he was involved in from the initial concept through to development.

Vivian will not be a junior designer for very long as he is very proactive, enthusiastic and learns very quickly. Vivian is an asset to any creative team, studio or agency.”

Testimony from Paul Lindsell
